

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TMX Finance LLC		06/21/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association		
Street Address:	7000 Central Parkway		
Internal Address:	Suite 550		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30338		
Entity Type:	National Association:		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78432920	TITLEMAX	
Serial Number:	78432522	GET YOUR TITLE BACK WITH TITLEMAX	
Serial Number:	78432518	TITLEMAX TITLE PAWN	
Serial Number:	78434512	TITLEMAX TITLE LOAN	
Serial Number:	78588950	TITLEBUCKS	
CORRESPONDENCE DATA			
Fax Number:	(212)354-8113		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-819-8437		
Email:	trademarkdocket@whitecase.com		
Correspondent Name:	Andrew Fessak		
Address Line 1:	White & Case LLP		
Address Line 2:	1155 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		

OP \$140.00 78432920

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TRADEMARK

REEL: 004229 FRAME: 0807

ATTORNEY DOCKET NUMBER:	1155732-0169
NAME OF SUBMITTER:	Andrew Fessak
Signature:	/Andrew Fessak/
Date:	06/22/2010
<p>Total Attachments: 5 source=TitleMax Grant re Trademarks (Executed)#page1.tif source=TitleMax Grant re Trademarks (Executed)#page2.tif source=TitleMax Grant re Trademarks (Executed)#page3.tif source=TitleMax Grant re Trademarks (Executed)#page4.tif source=TitleMax Grant re Trademarks (Executed)#page5.tif</p>	

**GRANT OF SECURITY INTEREST  
IN UNITED STATES TRADEMARKS**

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, TMX Finance LLC, a Delaware limited liability company with principal offices at 15 Bull Street, Suite 200, Savannah, Georgia 31401 (the “Grantor”), hereby grants to Wells Fargo Bank, National Association, with principal offices at 7000 Central Parkway, Suite 550, Atlanta, Georgia 30338, as Collateral Agent (the “Grantee”), a continuing security interest in (i) all of the Grantor’s right, title and interest in, to and under to the United States trademarks, trademark registrations and trademark applications (the “Marks”) set forth on Schedule A attached hereto, (ii) all Proceeds (as such term is defined in the Security Agreement referred to below) and products of the Marks, (iii) the goodwill of the businesses with which the Marks are associated and (iv) all causes of action arising prior to or after the date hereof for infringement of any of the Marks or unfair competition regarding the same.

THIS GRANT is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantor, as such term is defined in the Security Agreement among the Grantor, the other assignors from time to time party thereto and the Grantee, dated as of June 21, 2010 (as amended, modified, restated and/or supplemented from time to time, the “Security Agreement”). Upon the occurrence of the Termination Date (as defined in the Security Agreement), the Grantee shall execute, acknowledge, and deliver to the Grantor an instrument in writing releasing the security interest in the Marks acquired under this Grant.

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this

Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

This Grant is dated and effective as of June 21, 2010.

**[Remainder of this page intentionally left blank; signature page follows]**

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the  
date first written above.

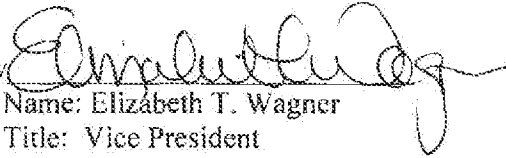
TMX FINANCE LLC, Grantor

By

  
Name: Tracy Young  
Title: Manager

*Grant of Security Interest in United States Trademarks*

WELLS FARGO BANK,  
NATIONAL ASSOCIATION,  
as Collateral Agent and Grantee

By   
Name: Elizabeth T. Wagner  
Title: Vice President

*Grant of Security Interest in United States Trademarks*

**TRADEMARK**  
**REEL: 004229 FRAME: 0812**

Schedule A

Mark	Owner	Serial Number	Date Filed	Registration Number	Registration Date
TITLEMAX	TMX Finance LLC	78/432,920	6/10/2004	3044986	1/17/2006
GET YOUR TITLE BACK WITH TITLEMAX	TMX Finance LLC	78/432,522	6/9/2004	3137879	9/5/2006
TITLEMAX TITLE PAWN (and Design)	TMX Finance LLC	78/432,518	6/9/2004	3137878	9/5/2006
TITLEMAX TITLE LOAN (and Design)	TMX Finance LLC	78/434,512	6/14/2004	3057196	2/7/2006
TITLEBUCKS	TMX Finance LLC	78/588,950	3/16/2005	3175272	11/21/2006